

Lead the Charge. Create the:

CALL TO DUTY

RECRUITER BOOT CAMP: A Battle-Ready Briefing with Chief Recruiter Tiger Schmittendorf



Do your Recruitment & Retention efforts leave you feeling like you've lost the battle and the war?
Are you ready to call in reinforcements?

How to Win the Hand-to-Hand Combat of Volunteer Recruitment & Retention:

Recon: Know Your Enemy

- ☆ Scout Out Hostile Environments and Hunt Down WMDs: Weapons of Membership Destruction

Strike First with a Three-Pronged Attack:

- ☆ Establish a Forward Operating Base: "RecruitmentHQ" & Build an Army of Recruiters
- ☆ Secure an Arsenal of Best Practices in Troop Selection, Enlistment Processes and Recruiter Tactics
- ☆ Lock on to a Target Rich Environment: Decode Millennial Messaging and Win the Battle in the Trenches



Sunday Sept. 9, 2018 8:30 am

Olivet College Mott Auditorium, Olivet, MI 49076

RSVP 269-492-3593 or Email michael.mcLeierer@olivetfire.org

Cost: \$25 for meals payable Olivet Firefighters Association

PO Box 367, Olivet, MI 49076 - This course is in conjunction with the Sept. 8th



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